WVEC 613 Woodis Ave. Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007 Contract # 848144

 Schedule Dates
 10/23/12-10/29/12

 Advertiser
 Obama for America (14538)

Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/10539895 CO-OP

Product Political - US President (1174)

Brand DEMOCRAT - OBAMA FOR AMERICA (161567)
Salesperson Blair, Cheryl (2205)

Sales Office TeleRep - Philadelphia
Buyer Name NAGELBERG,DAN
Phone/Fax (202) 338-6919 /

1537

Account Types National/Political Candidate - Agency

Accepted-Station:

Billing Type Weekly/Irregular
Comments OBAMA 10/23

CPE

Date:

 Date Entered
 08/14/12
 Norfolk (WVEC) (WVEC)

 Last Modified
 08/14/12
 By Broadcast Month
 Spot

Penne Marsh

06270720

Normal

15.00

\$6,886.50

\$39,023.50

No

Entered By

Headline #

Package Deal

Commission %

Commission

Net Total

Sales Tax

Date:

Comments:

Demo Order Type
 By Broadcast Month
 Spots
 Rate

 Oct. 2012
 108
 \$37,850.00

 Nov. 2012
 13
 \$8,060.00

 Grand Total:
 121
 \$45,910.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	e Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/23/12-10/26/12	9	:30	12:58P- 3:58P (ET)		i	2	2	2	2	į		\$130.0	o o	Norfolk (WVEC) (WVEC)		8/14/12
2.0	Normal Line / SPOT	10/23/12-10/26/12	6	:30	10A- 10:58A (ET)			2	2	2	2	i		\$120.0	\$960.00	Norfolk (WVEC) (WVEC)		8/14/12
3.0	Normal Line / SPOT	10/23/12-10/26/12	6	:30	11:35P- 12:02A (ET)			2	2	2	2	İ		\$140.0	\$1,120.00	Norfolk (WVEC) (WVEC)		8/14/12
4.0	Normal Line / SPOT	10/23/12-10/26/12	6	:30	10:58A- 12P (ET)			2	2	2	2	I		\$200.0	\$1,600.00	Norfolk (WVEC) (WVEC)		8/14/12
5.0	Normal Line / SPOT	10/23/12-10/26/12	6	:30	12:02A- 1:06A (ET)			2	2	2	2	i		\$40.0	\$320.00	Norfolk (WVEC) (WVEC)		8/14/12
6.0	Normal Line / SPOT	10/23/12-10/26/12	9	:30	12P- 12:57P (ET)			2	2	2	2	İ		\$120.0	o o	Norfolk (WVEC) (WVEC)		8/14/12
7.0	Normal Line / SPOT	10/23/12-10/26/12	5	:30	3:58P- 4:58P (ET)			2	2	2	2	I		\$260.0	\$2,080.00	Norfolk (WVEC) (WVEC)		8/14/12
8.0	Normal Line / SPOT	10/23/12-10/26/12	9	:30	4:30A- 4:59A (ET)	5		Х	X	X	X	i		\$15.0	0	Norfolk (WVEC) (WVEC)		8/14/12
9.0	Normal Line / SPOT	10/23/12-10/26/12	6	:30	4:58P- 5:29P (ET)	5		Х	X	X	X	I		\$320.0	\$1,600.00	Norfolk (WVEC) (WVEC)		8/14/12
10.0	Normal Line / SPOT	10/23/12-10/26/12	6	:30	5A- 5:58A (ET)			2	2	2	2	I		\$140.0	\$1,120.00	Norfolk (WVEC) (WVEC)		8/14/12
11.0	Normal Line / SPOT	10/23/12-10/26/12	6	:30	5:29P- 5:58P (ET)	5		Х	X	X	X	I		\$340.0	\$1,700.00	Norfolk (WVEC) (WVEC)		8/14/12
12.0	Normal Line / SPOT	10/23/12-10/26/12	9	:30	6P- 6:30P (ET)	5		Х	X	X	X	İ		\$360.0	0	Norfolk (WVEC) (WVEC)		8/14/12
13.0	Normal Line / SPOT	10/23/12-10/26/12	9	:30	5:58A- 7A (ET)			2	2	2	2	İ		\$280.0		Norfolk (WVEC) (WVEC)		8/14/12
14.0	Normal Line / SPOT	10/23/12-10/26/12	6	:30	6:58P- 7:28P (ET)	5		Х	X	X	X	İ		\$550.0	\$2,750.00	Norfolk (WVEC) (WVEC)		8/14/12
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Accepted-Agency/Advertiser:



Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

Contract # 848144 Schedule Dates 10/23/12-10/29/12 Advertiser Obama for America (14538)

AdvertiserObama for America (14538)Entered ByPenne MarshAgency/T-CodeGreer, Margolis, Mitchel (GMMB) (1700)/1053989!CO-OPNoProductPolitical - US President (1174)Headline #06270720

Date Entered

Last Modified

08/14/12

08/14/12

 Brand
 DEMOCRAT - OBAMA FOR AMERICA (161567)
 Demo

 Salesperson
 Blair, Cheryl (2205)
 Order Type
 Normal

 Sales Office
 TeleRep - Philadelphia
 Package Deal

 Sales Office
 TeleRep - Philadelphia
 TeleRep - Philadelphia
 TeleRep - Philadelphia
 TeleRep - Philadelphia
 TeleRep - Philadelphia
 TeleRep - Philadelphia
 15.00
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 \$6,886.50
 Phone/Fax
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Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments OBAMA 10/23

 Norfolk (WVEC) (WVEC)

 By Broadcast Month
 Spots
 Rate

 Oct. 2012
 108
 \$37,850.00

 Nov. 2012
 13
 \$8,060.00

 Grand Total:
 121
 \$45,910.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa S	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT	10/23/12-10/26/12	9	:30	7A- 9A (ET)	11		Х	х	Х	х				\$260.00		Norfolk (WVEC) (WVEC)		8/14/12
16.0	Normal Line / SPOT	10/23/12-10/26/12	6	:30	7:28P- 7:57P (ET)	5		Х	Х	Х	Х			5	\$550.00	\$2,750.00	Norfolk (WVEC) (WVEC)		8/14/12
17.0	Normal Line / SPOT	10/23/12-10/26/12	6	:30	9A- 10A (ET)			2	2	2	2			8	\$130.00	\$1,040.00	Norfolk (WVEC) (WVEC)		8/14/12
18.0	Normal Line / SPOT	10/26/12-10/26/12	6	:30	10P- 11P (ET)						2			2	\$550.00	\$1,100.00	Norfolk (WVEC) (WVEC)		8/14/12
19.0	Normal Line / SPOT	10/26/12-10/26/12	9	:30	7:58P- 9P (ET)						2				\$475.00		Norfolk (WVEC) (WVEC)		8/14/12
20.0	Normal Line / SPOT	10/29/12-10/29/12	6	:30	10P- 11P (ET)		2							2	\$1,200.00	\$2,400.00	Norfolk (WVEC) (WVEC)		8/14/12
21.0	Normal Line / SPOT	10/29/12-10/29/12	6	:30	7:58P- 10P (ET)		3							3	\$1,500.00	\$4,500.00	Norfolk (WVEC) (WVEC)		8/14/12
22.0	Normal Line / NCAA - FOOTBALL	10/27/12-10/27/12	6	:30	3P- 7P (ET)							4		4	\$400.00	\$1,600.00	Norfolk (WVEC) (WVEC)		8/14/12
23.0	Normal Line / SPOT	10/27/12-10/27/12	9	:30	6P- 6:30P (ET)							1			\$130.00		Norfolk (WVEC) (WVEC)		8/14/12
24.0	Normal Line / SPOT	10/27/12-10/27/12	6	:30	5:58A- 8A (ET)							2		2	\$100.00	\$200.00	Norfolk (WVEC) (WVEC)		8/14/12
25.0	Normal Line / SPOT	10/27/12-10/27/12	9	:30	6:58P- 7:57P (ET)							2			\$120.00		Norfolk (WVEC) (WVEC)		8/14/12
26.0	Normal Line / NCAA - FOOTBALL	10/27/12-10/27/12	6	:30	7:58P- 11:30P (ET)							4		4	\$600.00	\$2,400.00	Norfolk (WVEC) (WVEC)		8/14/12
27.0	Normal Line / SPOT	10/27/12-10/27/12	9	:30	8A- 9A (ET)							2			\$150.00		Norfolk (WVEC) (WVEC)		8/14/12
28.0	Normal Line / SPOT	10/28/12-10/28/12	9	:30	9:58A- 11A (ET)								2		\$75.00		Norfolk (WVEC) (WVEC)		8/14/12

CONFIRMATION CONTR	TRAC	T
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	COMMINIMATION	CONTINACT		
Date:	Accepted-Station:	Date:	Comments:	
	Date:	1	Date: Accepted-Station: Date:	



Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

Contract #	848144
Schedule Dates	10/23/12-10/29/12
Advertiser	Obama for America (14538)
Agency/T-Code	Greer, Margolis, Mitchel (GMI

Last Modified Entered By

Date Entered

Headline #

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

Demo

Penne Marsh

06270720

Normal

15.00

\$6,886.50

\$39,023.50

Comments:

Date:

No

Greer, Margolis, Mitchel (GMMB) (1700)/10539895 CO-OP Product Political - US President (1174)

DEMOCRAT - OBAMA FOR AMERICA (161567) Brand Salesperson Blair, Cheryl (2205)

Sales Office TeleRep - Philadelphia NAGELBERG, DAN **Buyer Name** Phone/Fax (202) 338-6919 / CPE 1537

Account Types National/Political Candidate - Agency

Accepted-Station:

Billing Type Weekly/Irregular Comments OBAMA 10/23

Date:

Norfolk (WVEC) (WVEC) 08/14/12 By Broadcast Month 08/14/12

Spots Rate Oct. 2012 108 \$37,850.00 \$8,060.00 Nov. 2012 13 Grand Total: 121 \$45,910.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
29.0	Normal Line / SPOT	10/28/12-10/28/12	9	:30	6P- 6:30P (ET)							1		\$130.00		Norfolk (WVEC) (WVEC)		8/14/12
30.0	Normal Line / SPOT	10/28/12-10/28/12	6	:30	5:58A- 8A (ET)							2	2	\$80.00	\$160.00	Norfolk (WVEC) (WVEC)		8/14/12
31.0	Normal Line / SPOT	10/28/12-10/28/12	9	:30	6:58P- 7:57P (ET)							2		\$500.00		Norfolk (WVEC) (WVEC)		8/14/12
32.0	Normal Line / SPOT	10/28/12-10/28/12	9	:30	8A- 9A (ET)							2		\$150.00		Norfolk (WVEC) (WVEC)		8/14/12
33.0	Normal Line / SPOT	10/28/12-10/28/12	9	:30	7:57P- 9P (ET)							2		\$600.00		Norfolk (WVEC) (WVEC)		8/14/12
34.0	Normal Line / SPOT	10/28/12-10/28/12	9	:30	9P- 10P (ET)							2		\$500.00		Norfolk (WVEC) (WVEC)		8/14/12
35.0	Normal Line / SPOT	10/28/12-10/28/12	6	:30	9:30A- 10A (ET)							1	1	\$50.00	\$50.00	Norfolk (WVEC) (WVEC)		8/14/12
36.0	Normal Line / SPOT	10/25/12-10/25/12	9	:30	10P- 11P (ET)					2				\$1,100.00		Norfolk (WVEC) (WVEC)		8/14/12
37.0	Normal Line / SPOT	10/25/12-10/25/12	6	:30	7:58P- 9P (ET)					2			2	\$900.00	\$1,800.00	Norfolk (WVEC) (WVEC)		8/14/12
38.0	Normal Line / SPOT	10/25/12-10/25/12	9	:30	9P- 10P (ET)					2				\$1,400.00		Norfolk (WVEC) (WVEC)		8/14/12
39.0	Normal Line / SPOT	10/23/12-10/28/12	6	:30	11P- 11:35P (ET)	7		Х	Х	Х	x 2	< x	7	\$300.00	\$2,100.00	Norfolk (WVEC) (WVEC)		8/14/12
40.0	Normal Line / SPOT	10/23/12-10/23/12	6	:30	10P- 11P (ET)			2					2	\$1,200.00	\$2,400.00	Norfolk (WVEC) (WVEC)		8/14/12
41.0	Normal Line / SPOT	10/23/12-10/23/12	9	:30	7:58P- 9P (ET)			2						\$1,100.00		Norfolk (WVEC) (WVEC)		8/14/12
42.0	Normal Line / SPOT	10/23/12-10/23/12	6	:30	9P- 10P (ET)			2					2	\$1,600.00	\$3,200.00	Norfolk (WVEC) (WVEC)		8/14/12

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 10:26 AM on Wednesday, August 15 2012

WVEC 13 WVEC.TV 613 Woodis Ave. Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

Contract # 848144 Schedule Dates 10/23/12-10/29/12 Advertiser Obama for America (14538) Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/10539895 CO-OP Product Political - US President (1174)

Brand DEMOCRAT - OBAMA FOR AMERICA (161567) Salesperson Blair, Cheryl (2205) Sales Office TeleRep - Philadelphia NAGELBERG, DAN **Buyer Name** Phone/Fax (202) 338-6919 / CPE 1537

Accepted-Station:

National/Political Candidate - Agency

Billing Type Weekly/Irregular Comments OBAMA 10/23

Account Types

Date:

Norfolk (WVEC) (WVEC) By Broadcast Month **Spots** Rate Oct. 2012 108 \$37,850.00 \$8,060.00 Nov. 2012 13 Grand Total: 121 \$45,910.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa S	Su Sp	oots	Rate	Total	Station	Comments	Entered
43.0	Normal Line / SPOT	10/24/12-10/24/12	9	:30	10P- 11P (ET)				2						\$1,000.00		Norfolk (WVEC) (WVEC)		8/14/12
44.0	Normal Line / SPOT	10/24/12-10/24/12	6	:30	7:58P- 9P (ET)				2					2	\$1,100.00	\$2,200.00	Norfolk (WVEC) (WVEC)		8/14/12
45.0	Normal Line / SPOT	10/24/12-10/24/12	6	:30	9P- 10P (ET)				2					2	\$1,800.00	\$3,600.00	Norfolk (WVEC) (WVEC)		8/14/12
46.0	Normal Line / SPOT	10/29/12-10/29/12	9	:30	12:58P- 3:58P (ET)		3								\$130.00		Norfolk (WVEC) (WVEC)		8/14/12
47.0	Normal Line / SPOT	10/29/12-10/29/12	6	:30	11:35P- 12:02A (ET)		2							2	\$140.00	\$280.00	Norfolk (WVEC) (WVEC)		8/14/12
48.0	Normal Line / SPOT	10/29/12-10/29/12	6	:30	12:02A- 1:06A (ET)		2							2	\$40.00	\$80.00	Norfolk (WVEC) (WVEC)		8/14/12
49.0	Normal Line / SPOT	10/29/12-10/29/12	5	:30	3:58P- 4:58P (ET)		2							2	\$260.00	\$520.00	Norfolk (WVEC) (WVEC)		8/14/12
50.0	Normal Line / SPOT	10/29/12-10/29/12	6	:30	5A- 5:58A (ET)		2							2	\$140.00	\$280.00	Norfolk (WVEC) (WVEC)		8/14/12
51.0	Normal Line / SPOT	10/29/12-10/29/12	9	:30	5:58A- 7A (ET)		2								\$280.00		Norfolk (WVEC) (WVEC)		8/14/12
52.0	Normal Line / SPOT	10/29/12-10/29/12	9	:30	7A- 9A (ET)		4								\$260.00		Norfolk (WVEC) (WVEC)		8/14/12
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Date Entered

Last Modified

Entered By

Headline # Demo

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

Date:

Comments:

08/14/12

08/14/12

06270720

Normal

15.00

\$6,886.50

\$39,023.50

No

Penne Marsh

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

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